

Amendments to the Specification:

\*Please amend paragraph [0001] follow:

[0001] This application is a continuation-in-part of U.S. Patent Application No. 09/940,873, filed August 27, 2001 (published as US 2002-0146147 A1). This application also claims the benefit of U.S. Provisional Application No. 60/282,205, filed April 6, 2001. This application is also related to U.S. Patent Application Nos. 09/503,881, filed February 14, 2000 (now U.S. Patent No. 6,614,914) and 09/924,402, filed August 7, 2001 (published as US 2002-0146146 A1).

\*Please amend paragraph [0012] as follow:

[0012] Digital watermarking systems typically have two primary components: an embedding component that embeds the watermark in the media content, and a reading component that detects and reads the embedded watermark. The embedding component embeds a watermark pattern by altering data samples of the media content. The reading component analyzes content to detect whether a watermark pattern is present. In applications where the watermark encodes information, the reading component extracts this information from the detected watermark. Previously mentioned U.S. Patent Application No. 09/503,881, filed February 14, 2000 (now U.S. Patent No. 6,614,914), discloses various encoding and decoding techniques. United States Patent Nos. 5,862,260 and 6,122,403 disclose still others. Artisans know many other watermarking techniques.

\*Please amend paragraph [0015] as follows:

**[0015]** Commonly assigned U.S. Patent Application No. 09/924,402 (published as US 2002-0146146 A1) discloses an inspector network, which allows an inspector to efficiently detect counterfeited goods via a digital watermark identifier.

\*Please amend paragraph [0036] as follows:

**[0036]** Web site 30 preferably includes accessible content related to CD 10 or 40, such as information about the music, artist, song, movie, actors, content, data, software, content owners, images, etc. contained thereon. Web site 30 also may be a private site, which is only assessable to users via the watermarked CD. Copying or bookmarking the website URL (or link) preferably will not enable user access to the private web site since the link is enabled by a central routing system (e.g., router 16) that receives the watermark ID from a user computer 14. IP address checking and time stamping are some of the ways to help secure a private web site. Assignee's U.S. Patent Applications Nos. 09/853,835, filed May 10, 2001 (published as US 2002-0169721 A1), and 09/864,084, filed May 22, 2001 (published as US 2002-0169963 A1), disclose still other techniques for securing a private web site. Such website security techniques may be suitably interchanged with the present invention.